

Atlas Reality secures global operations and streamlines development with AAM

GAMING • 300,000+ DAILY USERS • APIS LIVE IN UNDER A DAY

Atlas Reality, creators of innovative games like Atlas Earth, chose Akamai AI and API Manager (AAM) to ensure their backend remained secure and scalable while maintaining an exceptional developer experience.

Challenges

- **Backend vulnerability**
Needed to block abuse, DDoS attacks, and protect endpoints.
- **Traffic management**
Required to handle 300,000+ daily users efficiently.
- **Ineffective alternatives**
Competitors were too complex, expensive, or poorly supported.
- **Budget constraints**
Required cost-effective solutions with enterprise-grade features.
- **Authentication overhead**
High computational cost of managing user authentication.

The AAM solution

- **Robust protection**
Provided rate limiting and authentication to protect endpoints.
- **Simplified API management**
Seamless GitOps integration across the workflow.
- **Fast implementation**
Enabled APIs to be set up in under a day.
- **High-touch support**
Delivered responsive, hands-on customer support.

Key results

300,000+

daily active users handled without issues

< 1 day

API setup time, reduced from months

Higher

developer efficiency by reducing strain on backend services

\$42M

in virtual real estate sales supported with confident growth

About Atlas Reality

Atlas Reality, creators of Atlas Earth, builds innovative location-based games, supporting 300,000+ daily active users across 12 countries with billions of in-game interactions and \$42 million in virtual real estate sales.

The journey to AAM

Atlas Reality needed a scalable API gateway to support 300,000+ daily users (DAUs) across 12 countries. Managing authentication and rate limiting for such a large user base presented significant operational challenges, and existing solutions like Kong were overly complex, expensive, or poorly supported.

AAM stood out for its seamless GitOps integration, developer-friendly tools, and minimal latency. Its simplicity and responsive support allowed Atlas to deploy APIs in under a day and streamline their workflows, freeing their team to focus on creating innovative gaming experiences.



AAM checked all the boxes—functionality, budget, and support. It just works. We don't have to worry about managing rate limiting or authentication, so we can focus on building our games.

Beau Button, Co-Founder, President & CTO, Atlas Reality



AI and API Manager

Built into Akamai Connected Cloud

Customer Case Study