

Atlas Reality Secures Global Operations and Streamlines Development with Zuplo

Atlas Reality, creators of innovative games like Atlas Earth, chose Zuplo to ensure their backend remained secure and scalable while maintaining an exceptional developer experience.

Challenges

- › **Backend Vulnerability:** Needed to block abuse, DDoS attacks, and protect endpoints
- › **Traffic Management:** Required to handle 300,000+ daily users efficiently
- › **Ineffective Alternatives:** Competitors too complex, expensive, or poorly supported
- › **Budget Constraints:** Required cost-effective solutions with enterprise-grade features
- › **Authentication Overhead:** High computational cost of managing user authentication

Zuplo Solution

- › Provided robust rate limiting and authentication to protect endpoints
- › Simplified API management with seamless GitOps integration
- › Enabled fast and easy implementation, with APIs set up in under a day
- › Delivered responsive, high-touch customer support

Key Results

300,000+ DAUs
handled without issues

Reduced API setup time
from months to less than a day

Increased developer efficiency
by reducing strain on backend services

Supported confident growth
to \$42 million in virtual real estate sales

About Atlas Reality

Copilot Travel is an integration platform, helping agencies connect to global airlines, hotel chains, and other travel service providers in real time.

300,000

DAILY ACTIVE USERS

1.4 Billion

API REQUESTS PER MONTH

\$42 Million

IN VIRTUAL REAL ESTATE

The Journey To Zuplo

Atlas Reality, creators of Atlas Earth, needed a scalable API gateway to support 300,000+ daily users (DAUs) across 12 countries.

Managing authentication and rate limiting for such a large user base presented significant operational challenges, and existing solutions like Kong were overly complex, expensive, or poorly supported.

Zuplo stood out for its seamless GitOps integration, developer-friendly tools, and minimal latency. Its simplicity and responsive support allowed Atlas to deploy APIs in under a day and streamline their workflows, freeing their team to focus on creating innovative gaming experiences.

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Zuplo checked all the boxes—functionality, budget, and support. It just works. We don't have to worry about managing rate limiting or authentication, so we can focus on building our games.

Beau Button

CO-FOUNDER, PRESIDENT & CTO, ATLAS REALITY

