

Monetize an API

UNLOCK NEW REVENUE STREAMS AND ACCELERATE GROWTH WITH AAM'S SEAMLESS API MONETIZATION PLATFORM

Akamai AI and API Manager helps businesses capitalize on API opportunities

Most businesses struggle to effectively sell their valuable digital services, facing complex billing issues, poor customer experiences, and slow go-to-market timelines. APIs are rapidly becoming the backbone of the digital economy—projected to drive a staggering \$14.2 trillion in global economic impact by 2027. Akamai AI and API Manager (AAM) makes it remarkably easy for companies of all sizes to capitalize on this booming market, enabling them to quickly build, secure, and monetize their APIs without extensive development resources.

> Maximize API revenue

AAM's fully managed platform helps businesses scale API sales without adding technical staff. Atlas Reality grew to \$42M in virtual real estate sales with AAM's support.

> 10x your customer acquisition

An intuitive customer experience helps turn website visitors into paying customers, similar to how Stripe revolutionized payments.

> Turnkey business solution

Enable pay-as-you-go, subscription, and metered billing that come fully integrated with AAM's easy-to-use portal, eliminating costly development work.

> Expand into new markets

AAM's global infrastructure helps reach international customers with fast performance. Blockdaemon scaled new regions effortlessly with AAM.

Business Impact

> New revenue streams

Unlock entirely new business models by packaging your existing services as pay-as-you-go products, creating subscription opportunities and partner channels that directly impact your bottom line.

> Higher conversion rates

Convert significantly more prospects into paying customers through simple sign-up experiences, transparent pricing, and intuitive self-service options that remove technical barriers.

> Faster time to market

Launch new revenue-generating products in weeks instead of months with pre-built components that don't require specialized development teams, beating competitors to market.

> Less business risk

Reduce customer cancellations with enterprise-grade reliability, built-in security compliance, and backward compatibility that builds customer confidence and increases long-term retention.



AAM has been instrumental in allowing us to ship our public API quickly and efficiently, enabling our small team to focus on delivering value to our customers.

Ben Garvey, CTO, Common Paper