

Akamai AI and API Manager for E-Commerce

TRANSFORMING API MANAGEMENT TO POWER SCALABLE, RELIABLE ONLINE RETAIL

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E-commerce success depends on delivering seamless, secure, and high-performance shopping experiences.

Akamai AI and API Manager (AAM) equips retailers with scalable, reliable tools to optimize backend operations and enhance customer satisfaction. From global marketplaces to niche online stores, AAM transforms digital commerce strategies with edge-native efficiency.

Key benefits

> Enhanced performance and scalability

AAM's global edge-native infrastructure ensures low-latency API responses and seamless scalability to handle seasonal spikes and promotions without compromising performance.

> Simplified API management

Manage APIs for mobile apps, web platforms, and third-party integrations through a unified dashboard, with programmable policies tailored to your multiplatform e-commerce needs.

> Reliable and secure transactions

Prevent fraud with rate limiting, bot protection, and IP filtering. Ensure compliance with GDPR, PCI DSS, and other industry standards.

The AAM Advantage

> Seamless multi-channel integrations

Unify backend systems across web, mobile, and in-store platforms, providing a consistent shopping experience.

> High-traffic event support

Handle surges in traffic during sales events, product launches, and holidays with AAM's auto-scaling capabilities.

> Fraud and abuse mitigation

Deploy real-time protections, such as rate limiting, to prevent bots from depleting inventory or executing fraudulent transactions.

CUSTOMER SPOTLIGHT · SCALING TICKET SALES TO MEET HIGH DEMAND

iTicket

When iTicket, a major event ticketing platform, experienced challenges with slow response times and inconsistent API performance during high-demand events, they turned to AAM. By leveraging AAM's edge-native API gateway, iTicket transformed its ticketing operations, enabling effortless scalability and delivering reliable, high-speed ticket sales.